

Waiting for Trucking Markets to Turn

October 1, 2024

Lee A. Klaskow

Senior Freight Transportation and Logistics Analyst

Bloomberg Intelligence

lklaskow1@bloomberg.net

Bloomberg Intelligence

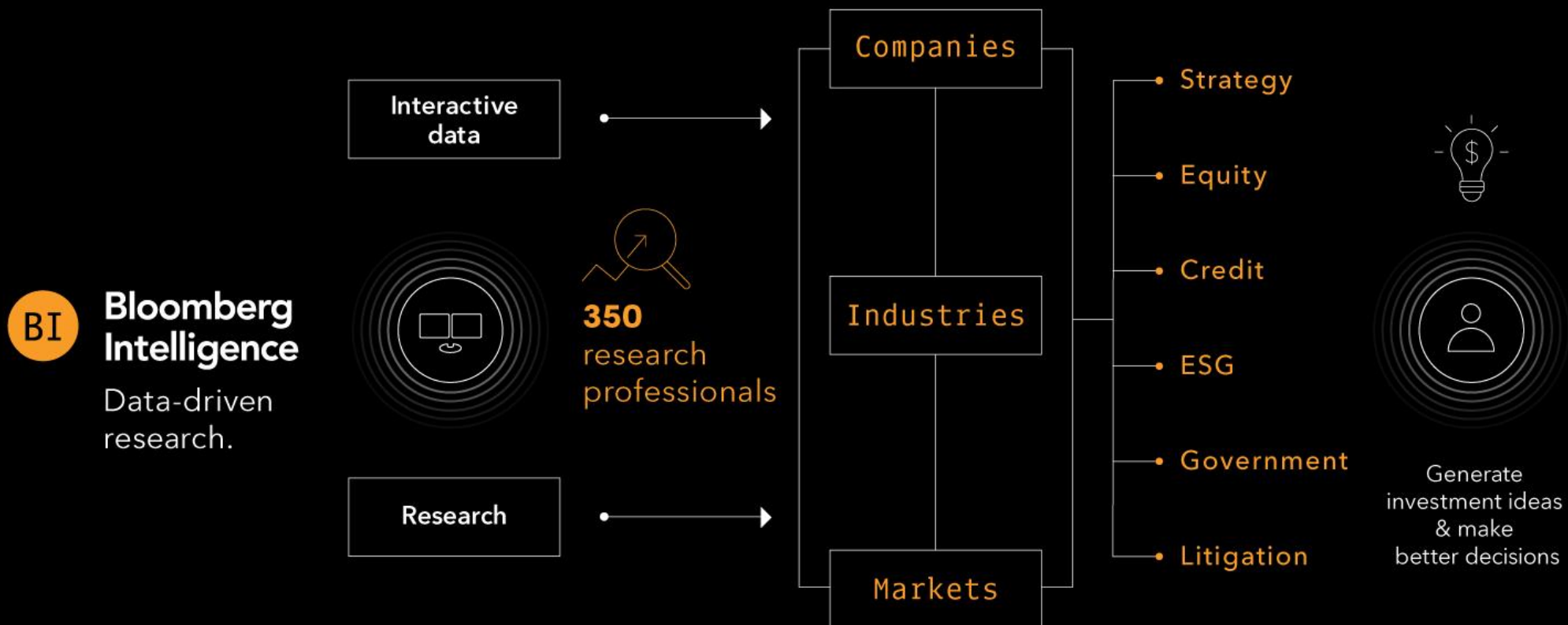
500+
data contributors

135+
industries

2,000+
companies

15yrs
avg. analyst experience

Bloomberg Intelligence (BI) research delivers an independent perspective providing interactive data and investment research on companies, industries and global markets. Our team of 350 research professionals help our clients make informed decisions in the rapidly moving investment landscape.



Freight Markets and Economic Outlook

JOC Inland Distribution Conference 2024

October 1, 2024

Today's Speaker



Lee A. Klaskow

Senior Freight Transportation
& Logistics Analyst

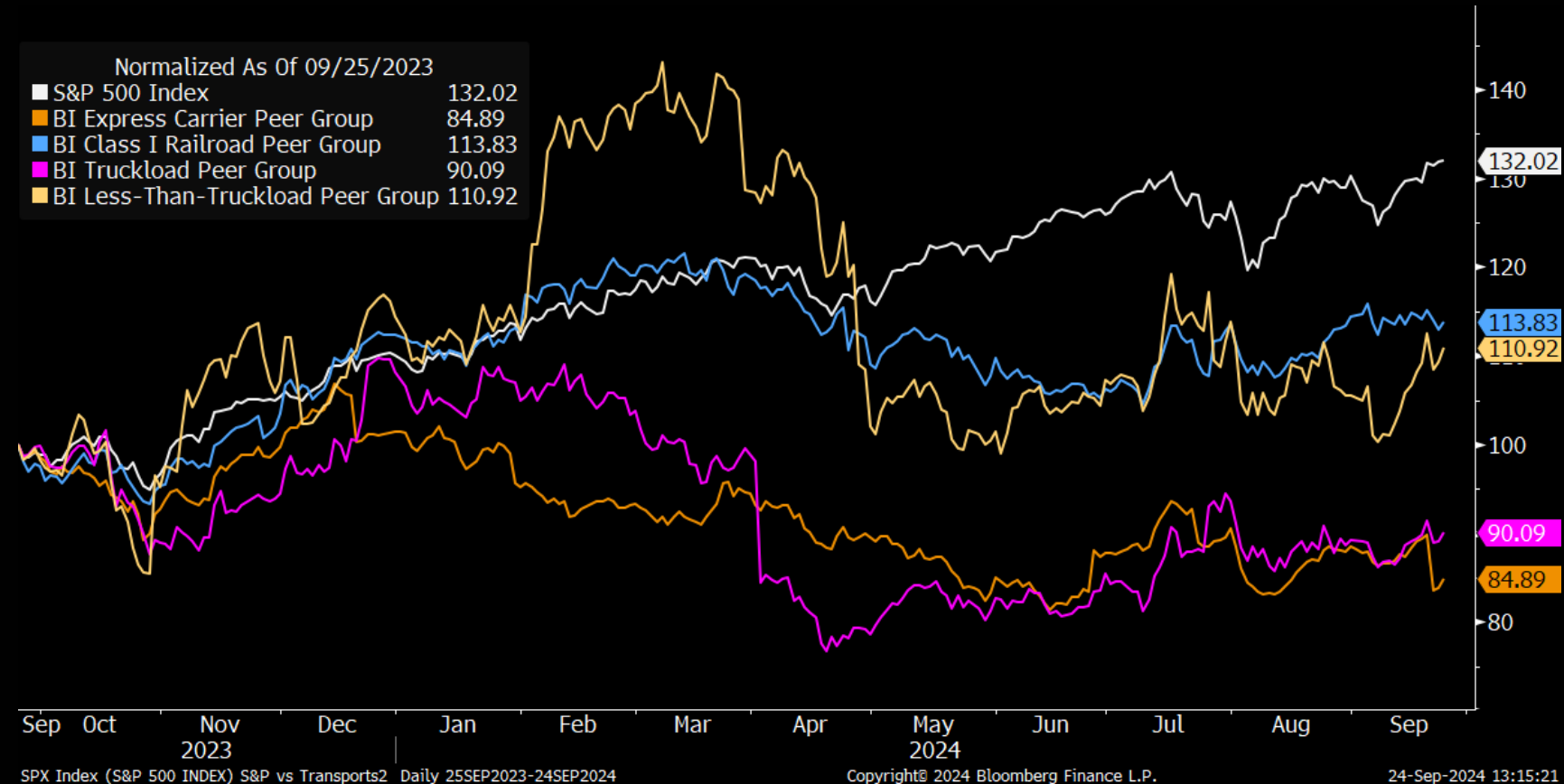
Bloomberg Intelligence

Twitter: @LogisticsLee

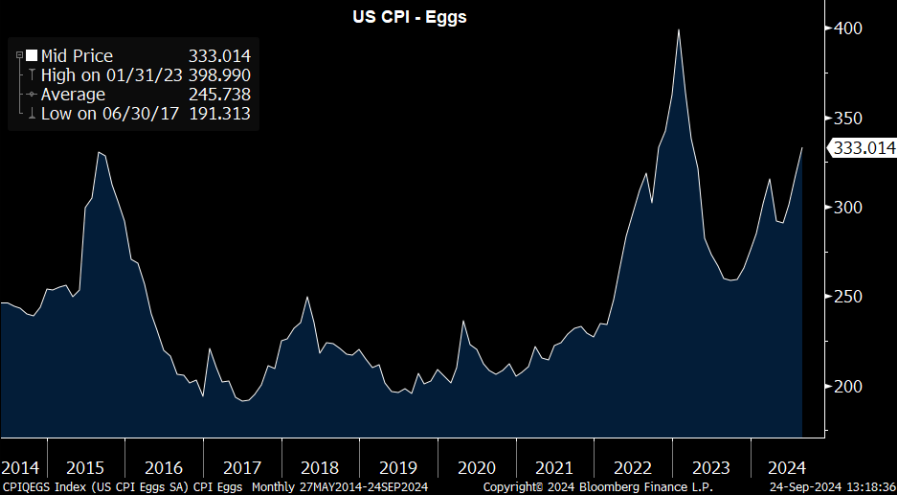
Email: iklaskow1@bloomberg.net

Freight Transportation Peer Groups Are Underperforming the Broader Market Over the Last 12 Months

- Freight transportation and logistics shares face headwinds from moderating economic demand and normalizing rates.
- U.S. railroads leading the Class I higher on self help initiatives at Norfolk Southern and Union Pacific.
- The boost less-than-truckload carriers received from Yellow ceasing operations is getting overshadowed by a weaker demand backdrop.
- The group has underperformed the broader market (+20.1%) year-to-date
 - BI Railroads (+1.4%)
 - BI LTL (-3.0%)
 - BI Express Carriers (-16.3%)
 - BI Truckload (-16.7%)



Challenges Abound



Number of Factors Weighing on Economic Growth, Freight Demand

Indicator	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026
Economic Activity										
Real GDP (YoY%)	2.5	3.0	2.5	-2.2	5.8	1.9	2.5	2.5	1.7	2.0
Consumer Spending ...	2.6	2.7	2.0	-2.5	8.4	2.5	2.2	2.2	1.8	2.0
Government Spendin...	0.6	2.0	3.9	3.2	-0.3	-0.9	4.1	3.0	1.3	1.2
Private Investment ...	4.4	5.8	3.1	-4.7	8.7	4.8	-1.2	4.0	2.8	3.3
Exports (YoY%)	4.1	2.9	0.5	-13.1	6.3	7.0	2.6	2.2	2.6	3.1
Imports (YoY%)	4.7	4.0	1.2	-9.0	14.5	8.6	-1.7	3.7	2.6	2.8
Industrial Production (Yo...)	1.3	3.2	-0.7	-7.1	4.7	3.5	0.2	0.3	1.5	1.7
Price Indices										
CPI (YoY%)	2.1	2.5	1.8	1.2	4.7	8.0	4.1	2.9	2.3	2.3
PCE Price Index (YoY%)	1.8	2.1	1.4	1.1	4.2	6.5	3.8	2.5	2.1	2.1
Core PCE (yoy%)	1.6	1.9	1.7	1.3	3.6	5.2	4.1	2.7	2.2	2.1
Housing Market										
Housing Starts (000s SAA...)			1292	1394	1605	1552	1421	1360	1430	1476
New Home Sales (000s S...)			685	831	770	637	666	657	714	736
Existing Home Sales (Mln...)			5.0	6.0	6.0	5.0	4.0	4.1	4.4	4.8
Building Permits (000s S...)			1387	1478	1738	1682	1518	1468	1500	1568

Economic growth, higher fuel costs, tight labor markets and supply chain constraints has created inflationary pressures not seen since the 1980s.

Headline CPI rose 2.5% in August, moderating from 9.1% in June 2022.

The ISM Manufacturing Index has been in contracting territory in 21 of the last 22 months.

The Fed cut rates by 50 bps which could provide upside to GDP if the labor market hold up.

Geopolitical and black swan events are the biggest risks to economic recovery.

Global trade faces challenges from China's sputtering economy.

The inventory destocking cycle appears near the end in the US.

A return to seasonality a welcome sign as demand patterns normalize.

Earnings Growth May Not Be Broad Based Until 2025 For Freight Carriers

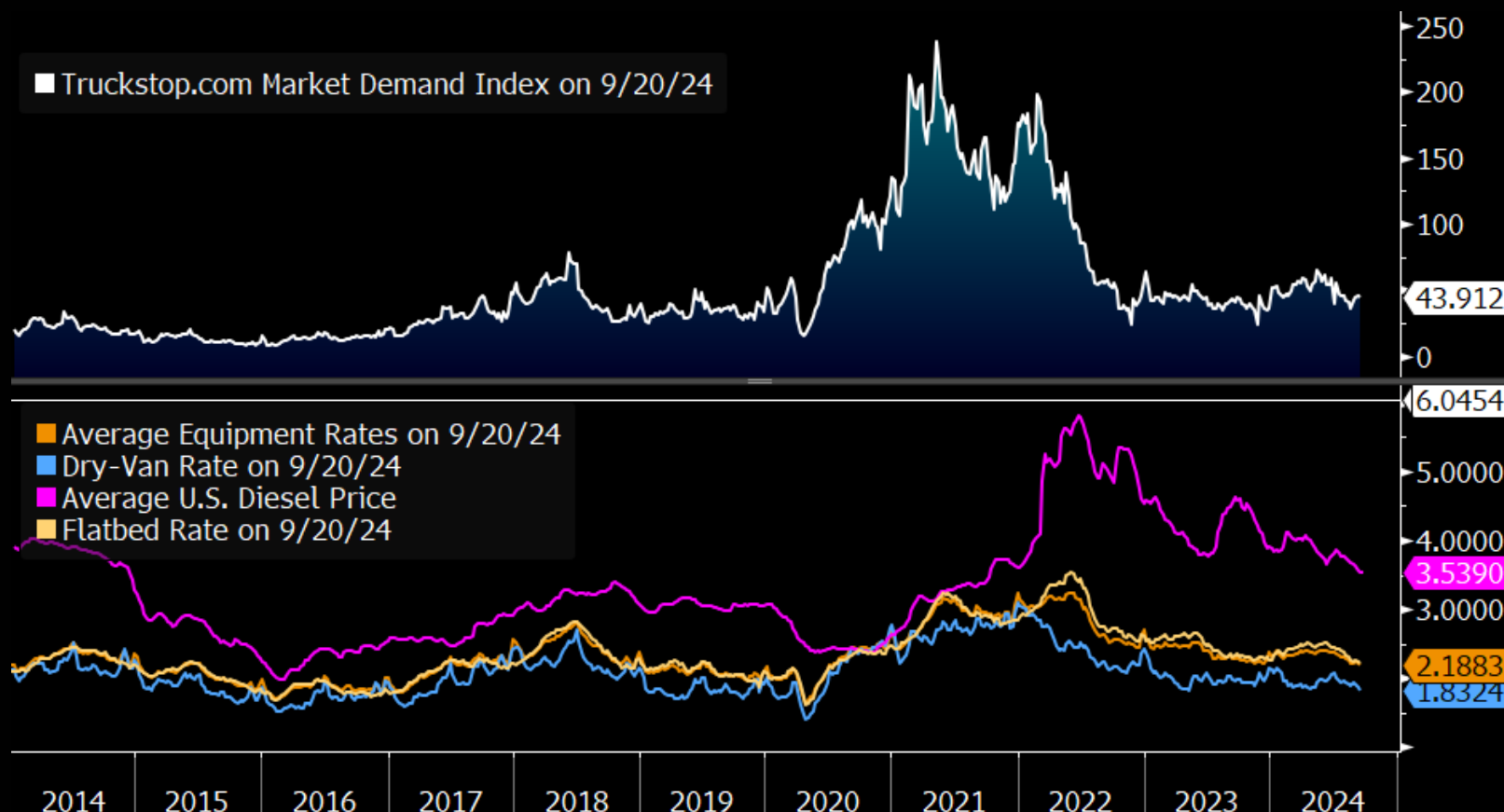
	2023 Revenue Growth	2023 EPS Growth	2024 Revenue Growth	2024 EPS Growth	2025E Revenue Growth	2025E EPS Growth
North American Class I Railroads	-3.0%	-5.1%	1.4%	4.2%	5.1%	13.2%
North American Truckload Carriers	-9.9%	-48.0%	-5.6%	-37.0%	7.2%	73.0%
North American Less-Than-Truckload Carriers	-6.3%	-17.3%	4.9%	4.9%	7.6%	25.8%
Global Integrated Logistics Providers	-7.9%	-18.2%	0.5%	-9.6%	3.9%	25.4%

Key drivers for revenue and earnings growth in 2024:

- Rails – Intermodal could lead volumes higher as the industry makes more progress related to reliability and service. Rate increases offset inflationary pressures coupled with improved fluidity
- Truckload – Slack capacity limits meaningful rate increases until late 2024 when the demand picture could improve. Earnings growth may return in 2025.
- Less-Than-Truckload – Pricing remains strong, tonnage growth comparisons become more challenging following July’s anniversary of Yellow bankruptcy.
- Parcel Carriers – Aligning resources, rate-driven margin gains, technology-fueled productivity gains, B2B recovery

Spot Rates Bouncing Along the Bottom

Spot Truckload Market - Relative Demand and Rates



WKDITMDI Index (Internet Truckstop - Market Demand Index New) Truckstop.com Weekly 03JAN2014-24SEP2024 Copyright© 2024 Bloomberg Finance L.P. 24-Sep-2024 13:35:07

The North America spot trucking market has had slack capacity since the extremely tight conditions in 2021.

Truckstop's Market Demand Index (MDI), posted its first year-over-year gain quarter-to-date in 1Q after seven quarters of declines.

Capacity has been slow to leave the market and has delayed any significant increase spot rates.

We expect spot rates could slowly improve into the end of the year, which could set up a more constructive contract rates in 2025.

Spot truckload rates excluding fuel surcharges are down 1.7% on average in 2024 after falling 17% and 12% in 2023 and 2022, respectively. They are currently 5.5% higher compared to last year.

Average 2024 spot rates by equipment type:
 Reefer (+1.5%)
 Dry-van (+0.7%)
 Flatbed (-2.9%)
 Specialized (-4.0%)

Contract Truckload Market In Better Shape Than Spot

The weaker spot market has put pressure on contractual rates.

Truckload contractual rates decreased 7.6% on average in 2024 based on DAT data. Dry-van (-8.9%) are down the most, followed by flatbed (-7.6%) and reefer (-6.5%).

Higher contract-rates may have to wait until next year as spot capacity slowly exits the market.

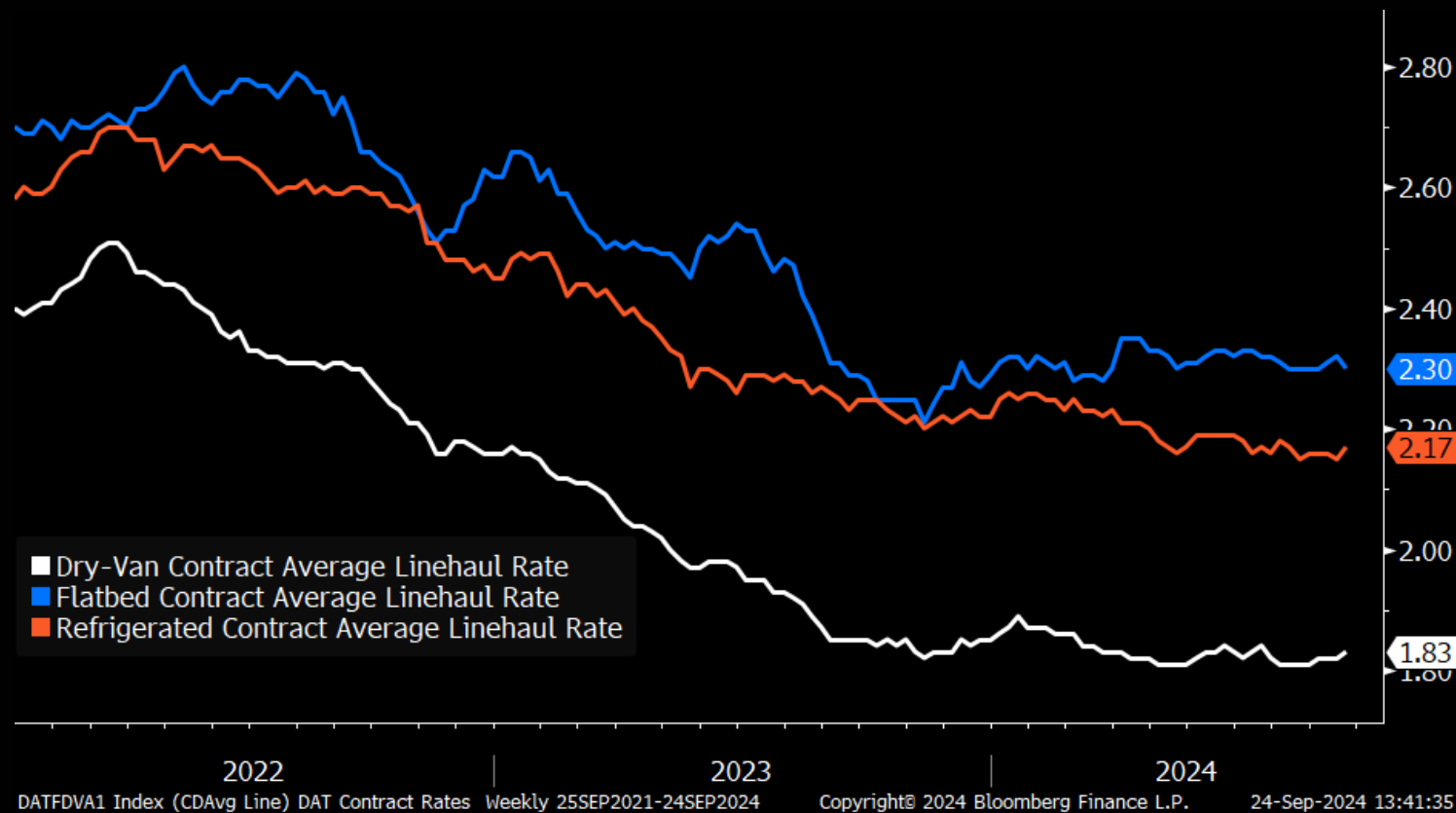
Tighter spot conditions, an end to destocking and a return to normalized demand patterns will be key for contract rate strength.

Contract rates will not be as volatile as the spot market, which is in the process of rebalancing.

Average spot-contract spreads narrowed a steep 21% since last year as of September 22 based on DAT data.

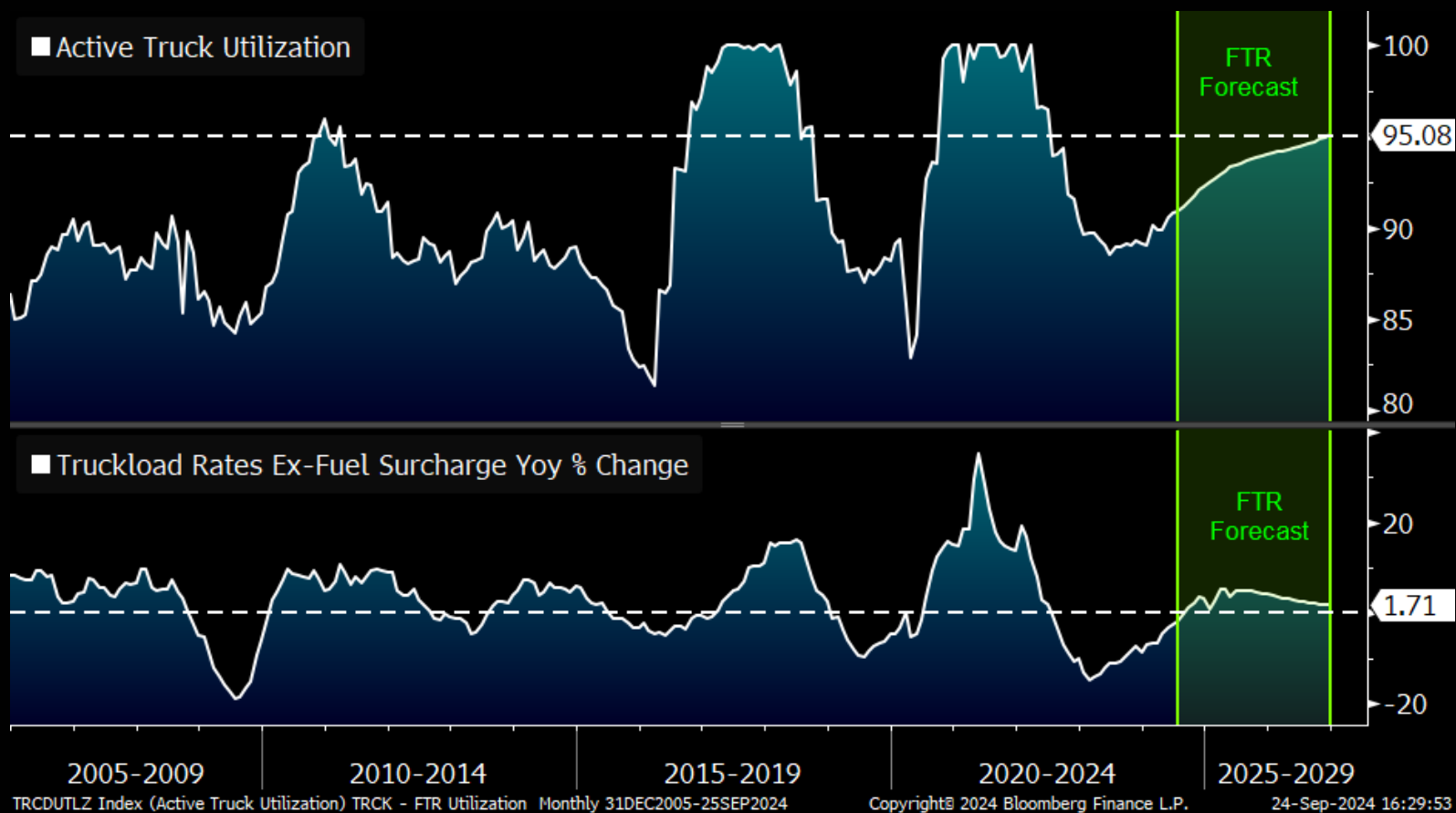
Contractual rates tend to lag behind the spot market by 6-9 months.

Revenue per Mile Excluding Fuel Surcharge (\$)



Utilization Rates Moving in the Right Direction

Truck Utilization Rates and Truckload Rates



Active Truck utilization rates were 90.9% in July, according to FTR data, having edged higher since bottoming at 88.6% in June 2023.

Any meaningful improvement may come from the supply side, given demand is likely to grow only by low-single digits.

FTR forecasts average utilization rates of 92.3% by December and 94% by the end of 2025 -- above the 20-year average of 91.1%.

This could bode well for spot and contractual rates next year.

Contract rates excluding fuel surcharges may inflect positive in 2025 by mid single digits next year.

TRCDUTLZ Index (Active Truck Utilization) TRCK - FTR Utilization Monthly 31DEC2005-25SEP2024

Copyright© 2024 Bloomberg Finance L.P.

24-Sep-2024 16:29:53

Source: FTR, Bloomberg Intelligence

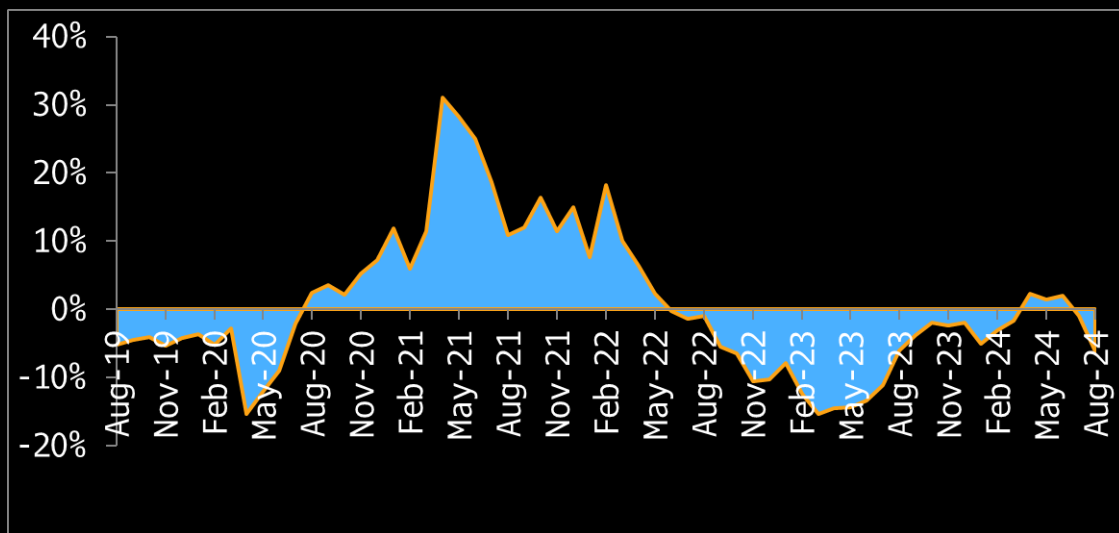
LTL Disciplined Through the Cycle

Less-than-truckload (LTL) carriers surpassed earnings expectations in 2Q, with median EPS for the BI North America LTL peer group 1.8% above consensus.

Looking ahead, the industry now faces challenging volume comparisons from the anniversary of Yellow's bankruptcy. Continued disciplined pricing and efficiency gains could help support LTL carriers' earnings amid challenging environment.

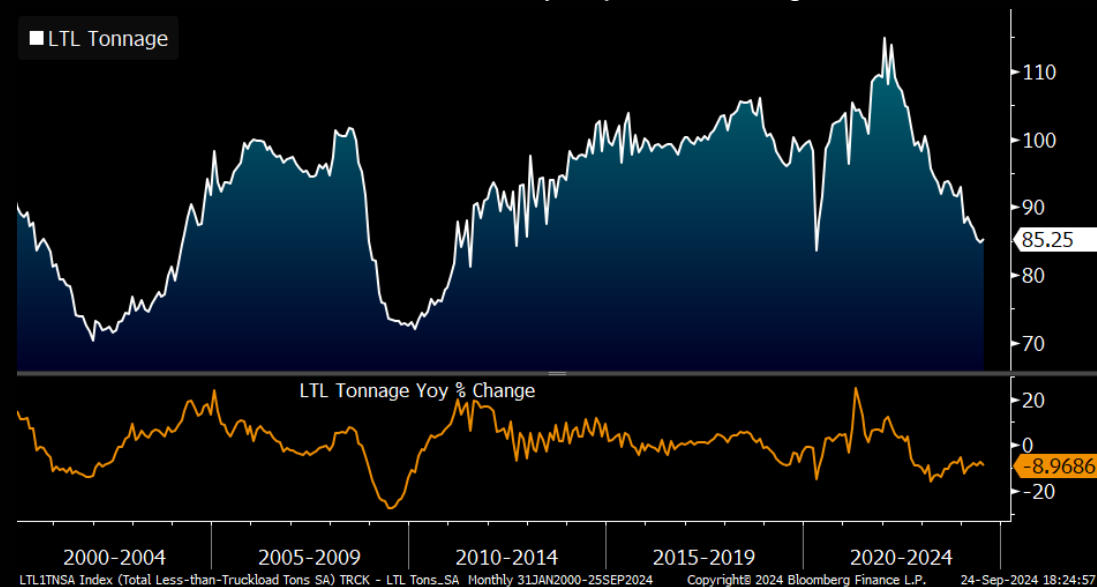
Consensus expects adjusted 3Q EPS to increase year-over-year for only two of the five carriers in the peer group.

Old Dominion's Monthly Tonnage Growth (%)



Source: American Trucking Associations, Bloomberg Intelligence

ATA Seasonally Adjusted Tonnage



Old Dominion's August Statistics:

- Shipments -5.0%
- Tonnage -6.1%
- Revenue per Hundredweight Ex-FSC +3.8%

XPO's August Statistics:

- Shipments -4.5%
- Tonnage -4.6%

Saia's August Statistics:

- Shipments +7.0%
- Tonnage +8.2%

ArcBest's August Statistics:

- Shipments -7.0%
- Revenue per Day -10%

Bloomberg
Intelligence

Talking Transports



Listen to the podcast



Spotify

Apple



Spotify



Thank you

Contact the Bloomberg Intelligence Analyst

Lee A. Klaskow, Senior Freight Transportation & Logistics Analyst

Let's connect!!

LinkedIn: <https://www.linkedin.com/in/leeklaskow/>

X: @LogisticsLee

Email: iklaskow1@bloomberg.net

Disclaimer

The data included in these materials are for illustrative purposes only. The BLOOMBERG TERMINAL service and Bloomberg data products (the “Services”) are owned and distributed by Bloomberg Finance L.P. (“BFLP”) except (i) in Argentina, Australia and certain jurisdictions in the Pacific Islands, Bermuda, China, India, Japan, Korea and New Zealand, where Bloomberg L.P. and its subsidiaries (“BLP”) distribute these products, and (ii) in Singapore and the jurisdictions serviced by Bloomberg’s Singapore office, where a subsidiary of BFLP distributes these products. BLP provides BFLP and its subsidiaries with global marketing and operational support and service. Certain features, functions, products and services are available only to sophisticated investors and only where permitted. BFLP, BLP and their affiliates do not guarantee the accuracy of prices or other information in the Services. Nothing in the Services shall constitute or be construed as an offering of financial instruments by BFLP, BLP or their affiliates, or as investment advice or recommendations by BFLP, BLP or their affiliates of an investment strategy or whether or not to “buy”, “sell” or “hold” an investment. Information available via the Services should not be considered as information sufficient upon which to base an investment decision. The following are trademarks and service marks of BFLP, a Delaware limited partnership, or its subsidiaries: BLOOMBERG, BLOOMBERG ANYWHERE, BLOOMBERG MARKETS, BLOOMBERG NEWS, BLOOMBERG PROFESSIONAL, BLOOMBERG TERMINAL and BLOOMBERG.COM. Absence of any trademark or service mark from this list does not waive Bloomberg’s intellectual property rights in that name, mark or logo. All rights reserved. © 2024 Bloomberg.

Bloomberg Intelligence is a service provided by Bloomberg Finance L.P. and its affiliates. Bloomberg Intelligence likewise shall not constitute, nor be construed as, investment advice or investment recommendations, or as information sufficient upon which to base an investment decision. The Bloomberg Intelligence function, and the information provided by Bloomberg Intelligence, is impersonal and is not based on the consideration of any customer's individual circumstances. You should determine on your own whether you agree with Bloomberg Intelligence.

Bloomberg Intelligence Credit and Company research is offered only in certain jurisdictions. Bloomberg Intelligence should not be construed as tax or accounting advice or as a service designed to facilitate any Bloomberg Intelligence subscriber's compliance with its tax, accounting, or other legal obligations. Employees involved in Bloomberg Intelligence may hold positions in the securities analyzed or discussed on Bloomberg Intelligence.